

Judges Statement for the poster contest of 2011 Channahon Arbor Day Celebration.

The purpose of a poster is to tell us something. The theme for arbor day this year was to tell us how trees help us save energy. That was the first thing that I looked for when I looked at the posters. I had to know that I was understanding the message. Was the message big enough to see. People spend an average of 4 seconds looking at a poster. The message must be quick and clear. Once I felt that the message was there I began to look at the artistic and creative qualities of the poster. Did the poster make good use of visual images to tell the story? Where were the pictures placed so that we know they were important. Did the images fill the space in an interesting way? Did the poster make us want to look at it. Did it catch our attention? By answering each of these questions I was able to pick the best poster in each of two divisions.

Elementary division: (grades K - 5)

1st place - Bruce Henderson, a third grader in Mrs. Young's class at Pioneer Path School

2nd place - Amanda Reed, a second grader in Mrs. Uphoff's class at N.B. Galloway School

3rd place - Jillian McNally, a first grader in Mrs. Muir's class at N.B. Galloway School

Middle school - Jr. High division: (grades 6 - 8)

1st place - Jamie Lee Velazquez, a sixth grader in Mrs. Valentino's Class at Three Rivers School

2nd place - Kylee Beckwith, an eighth grader in Mrs. Bettenhausen's class at Channahon Jr. High

3rd place - Taylor Lawrence, a seventh grader in Mr. Lange's class at Channahon Jr. High