

**Northeast Division
Top Teams**

Kmart

Adventist
Bolingbrook
Hospital

Farmers Insurance

Cigna Healthcare

TCF Bank

Carson Pirie Scott

First Bank of
Manhattan

FedEx

Mercy Me

Jewel-Osco

(Your name could be here also)

January 2010

Dear Community Leader,

The March of Dimes is very grateful to all our corporations and the continued support we receive. We truly appreciate all the hard work and dedication the employees of these companies do to help us make sure all babies are born strong and healthy. We would like your corporation to join with these top teams in supporting the March of Dimes.

The March for Babies is scheduled for **Saturday, April 24th 2010 in Channahon...**
We would like to invite your company to be involved and be a part of this success!

Every day in Illinois, 115 babies are born too soon, many so small that their lives hang in the balance. These premature babies can suffer lifelong consequences, like mental retardation, blindness, chronic lung disease and cerebral palsy. This is why we are asking you to support March for Babies 2010, because we are committed to finding solutions to the problem of premature birth.

HOW CAN I HELP!

March for Babies offers numerous opportunities to enhance your company's visibility. When you become a March for Babies partner, your brand is linked to one of the most recognizable and respected non-profit brands in America and to a cause with universal appeal. Individual and corporate families raise funds each year for March for Babies. I have enclosed a sponsorship informational package. Added information about forming a walk team is also available. Could you please take the time, review the enclosed information and let's talk.

Thank you again for your consideration, and I will plan to follow up with you to answer any questions you might have.

Warmest Regards,

Pamela Bowden
Community Director, Northeast Division
March of Dimes